

American Cancer Society Cervical Cancer Conference
Tipping the Scales, Better Health for Generations of Women
August 4-5, 2008
Sheraton Imperial Hotel
Research Triangle Park, Durham, North Carolina

Purpose: To provide up to date information on the science (cervical cancer prevention and detection, HPV vaccine, treatment), provide a forum on new and emerging issues, and share strategies for community action, with a focus on African-American, Hispanic/Latino and Appalachian populations.

Target Audience: A mix of medical and non-medical participants from organizations that serve and/or represent African-American, Hispanic/Latino and Appalachian populations, located in Delaware, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia, and the District of Columbia.

August 4, 2008	ROOM
9:00 – 11:00 a.m. Registration	Imperial Pre-Function Lobby
11:30 a.m. Working Lunch	
12:00 – 12:15 p.m. <u>Session I:</u> Better Health for Generations of Women	Imperial III& IV
<p>Welcome and Introduction Patricia P. Hoge, RN, PhD Chief Mission Officer American Cancer Society, South Atlantic Division, Inc.</p>	
<p>Welcome and Overview of Objectives Claudia R. Baquet, M.D., MPH, Conference Chair Associate Dean for Policy & Planning, Professor of Medicine, Epidemiology and Preventive Medicine, University of Maryland School of Medicine</p>	
12:15 – 1:00 p.m. “Tipping the Scales Toward Better Health”	
<p>Elmer E. Huerta, M.D., MPH 2007-2008 President, American Cancer Society</p>	
1:00 – 1:10 p.m. Q & A	
1:10 – 1:20 p.m. Break	
1:20 – 2:20 p.m. “Challenges in Cancer Control”	
<p>William Phelps, PhD Scientific Program Director National American Cancer Society</p>	

August 4, 2008

ROOM

State of the Science I: Virology and the HPV

**Imperial III &
IV**

Vaccine

Douglas R. Lowy, M.D.
Head, Signaling and Oncogenesis Section, Laboratory of Cellular Oncology
National Cancer Institute

State of the Science II: Epidemiology – Past and Future

Philip Castle, PhD, MPH
Chief, Laboratory of Cellular Oncology
National Cancer Institute

2:20 – 2:30 p.m.

Q & A

2:30 – 2:45 p.m.

Break

2:45 – 5:00 p.m.

Session II: The Continuum of Cervical Cancer

Auditorium

2:45 - 3:45 p.m.

Breakout Session I:

Prevention

Kimberly Henderson, PhD, Facilitator
Health Program Director
University of Maryland

Imperial I

Kevin Ault, M.D.
Associate Professor
Emory School of Medicine

Screening/Detection

Peggy Baxter, LCSW, Facilitator
Board of Directors
American Cancer Society, South Atlantic Division, Inc.

Imperial II

Debbie Saslow, PhD
Director of Breast & Gynecological Cancer
National American Cancer Society

Treatment

Walter Shepherd, MA, Facilitator
Program Director, North Carolina Comprehensive Cancer Program
North Carolina Division of Public Health

Imperial VI

Victoria Bae-Jump, MD, PhD
Professor, University of North Carolina
Division of Gynecologic Oncology

Advocacy/Health Policy

Imperial VII

Eileen McGrath, MBA, Facilitator
Senior Vice President, Health Access Issues
American Cancer Society, South Atlantic Division, Inc.

The Honorable Gloria Lawlah
Secretary of Aging
Office of Secretary

Kelley Daniel, PhD
Senior Specialist, State and Local Campaigns
American Cancer Society Cancer Action Network

Mona Shah, PhD, MPH
Senior Policy Analyst
American Cancer Society

Unequal Health Burden

Imperial V

William Phelps, PhD, Facilitator
Scientific Program Director
National American Cancer Society

Elizabeth Ward, PhD
Director of Cancer Surveillance & Resources
National American Cancer Society

C. Daniel Mullins, PhD, Health Economist
Professor & Chair
University of Maryland, School of Pharmacy

3:45 - 4:00 p.m.

Break

4:00 - 5:00 p.m.

Breakout Session II: Repeat of Earlier Presentations

Prevention

Imperial I

Kimberly Henderson, PhD, Facilitator
Health Program Director
University of Maryland

Kevin Ault, M.D.
Associate Professor
Emory School of Medicine

Screening/Detection

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Professor & Chair
University of Maryland, School of Pharmacy

6:30 – 8:00 p.m.

Dinner

**Imperial III &
IV**

Introduction

Patricia P. Hoge, RN, PhD
Chief Mission Officer
American Cancer Society, South Atlantic Division, Inc.

“Access to Care and Health Policy for Poor and Medically Underserved People”

Claudia R. Baquet, M.D., MPH,
Chair of Access to Care Workgroup, Conference Chair
Associate Dean for Policy & Planning,
Professor of Medicine, Epidemiology and Preventive Medicine,
University of Maryland, School of Medicine

J. Leonard Lichtenfeld, M.D., MACP
Deputy Chief Medical Officer,
National American Cancer Society

Recognition of Conference Sponsors

August 5, 2008

7:00 – 8:00 a.m. **Breakfast**

8:00 – 10:00 a.m. **Session III: Effective Community Practices & Resources**

**Imperial III
& IV**

Morgan Daven, MA, Facilitator
Vice President, Health Disparities Reduction
American Cancer Society, South Atlantic Division, Inc.

Sandra Brooks, MD, MBA
Associate Vice President
Cancer Prevention and Early Detection
Norton Cancer Institute

Becky Hartt Minor, MA
Program Director
Cancer Information Service, Southeast Region
National Cancer Institute

Linda Blount, MPH
National Vice President, Health Disparities,
National American Cancer Society

Cindy French, MA
Program Consultant
CDC/NCCDPHP/DCPC/PSB

Program Examples from the Field

10:00 – 10:15 a.m. **Break**

10:15 – 11:15 a.m. **Breakout Sessions**

Faith-Based Approaches

Imperial II

Denyse Petry, MPH, CHES, Facilitator
Best Chance Network Senior Service Coordination Manager
American Cancer Society, South Atlantic Division, Inc.

Heather M. Brandt, PhD, CHES
Assistant Professor
University of South Carolina, Arnold School of Public Health

Rachel M. Mayo, PhD
Associate Professor
Clemson University, Department of Public Health Sciences

Dolores B. Scott, M.Ed.
Carolina Community Based Health Supports Networks, Inc.
Health Ministry Coordinator (Volunteer)
Director of South Carolina Baptist Young Woman's Auxiliary
Women's Baptist Education and Missionary Convention

Sister Deidre Odom, President
South Carolina State Baptist Young Women's Auxiliary
Macedonia Baptist Church

Sister Dianne R. Turmon
Three year cancer survivor and Witness Role Model, Witness Project

Pastor Jacqueline Talley
Ordained Minister and Witness Lay Health Advisor, Witness Project

Promotoras

Imperial V

Rosa I. Villoch-Santiago, MPA, Facilitator
Director, Hispanic and International Initiatives
American Cancer Society, South Atlantic Division, Inc.

Susan M. Myers MA, MPH
Health Equity Associates, LLC

Olga Lucia Jimenez, BS
State Public Education Senior Manager
American Cancer Society, South Atlantic Division, Inc.

Rural Strategies

Meseret Bezuneh, MS, Facilitator
Deputy Director, Strategic Initiatives
University of Maryland School of Medicine

Imperial VII

Pamela Brown, MPA
Associate Director
Mary Babb Randolph Cancer Center
Chair, Intercultural Cancer Council

Women ROCC! (Women Reaching Out against Cervical Cancer)

Imperial I

Angela Esteva, Facilitator
Board of Directors
American Cancer Society, South Atlantic Division, Inc.

Rajni Sood
Academy of Educational Development

11:15 – 11:30 a.m. **Break**

11:30 – 12:30 p.m. **Session IV: Community Action Planning (Group by State)**

**Imperial III
& IV**

Lisa Flowers, MD
Assistant Professor
Emory School of Medicine

Small work groups

Imperial I:

- DC – Angela Esteva, Facilitator
- DE – Denyse Petry, MPH, CHES, Facilitator
- MD – Tarah Coleman, Facilitator

Imperial III & IV:

- NC – Meseret Bezuneh, MS, Facilitator
- SC – Kimberly Henderson, PhD, Facilitator

Imperial II:

- GA – Dianah Bradshaw, RN, MS, Facilitator

Imperial VI:

- VA – Peggy Baxter, LCSW, Facilitator
- WV – Patricia Hoge, RN, PhD, Facilitator

Imperial VII:

- Other – Diana Harrison, Facilitator

12:30 – 12:40 p.m. Transition to Lunch

12:40- 2:00 p.m. **Lunch**

**Imperial III &
IV**

Luncheon Speaker

Marie Miranda, MPHE

Cervical Cancer Survivor

PH Consultant, Training Coordinator

North Carolina Office of Minority Health & Health Disparities

State Working Groups Reports